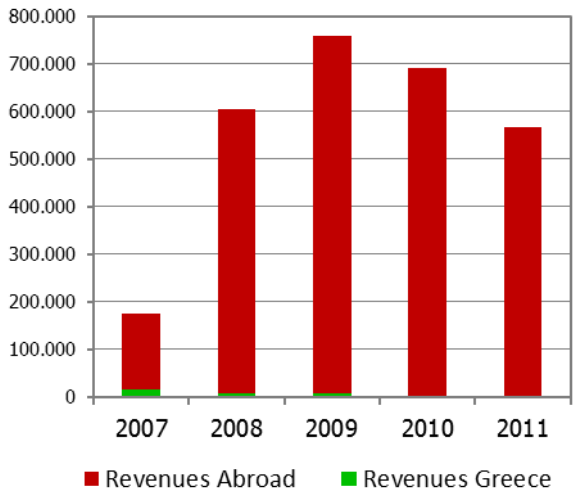
Website:	http://www.centric.gr
Bloomberg code:	CENTR:GA
Reuters code:	DESr.AT
ISIN code:	GRS449003003

COMPANY PROFILE

CENTRIC Holdings S.A. is founded in 1995. The core activity of the company is to participate in online entertainment industry companies. Its subsidiaries cooperate with Sportingbet Plc in the exploitation of "Sportingbet" and "VistaBet" brands. CENTRIC owns minority stakes in Usmar (49%) which exploits the Unibet brand in Greek, and CD Media (20%) a regional leader in the field of distribution of home entertainment products in Greece and in other SE European countries.

REVENUES ANALYSIS (in € 000)



The subsidiaries of the Group are located mainly in Malta. The turnover of the group comes from Greece and all other territories in which relevant services are provided. In specific, Romania, Croatia, Slovenia, Slovakia and Albania

KEY INVESTMENT HIGHLIGHTS

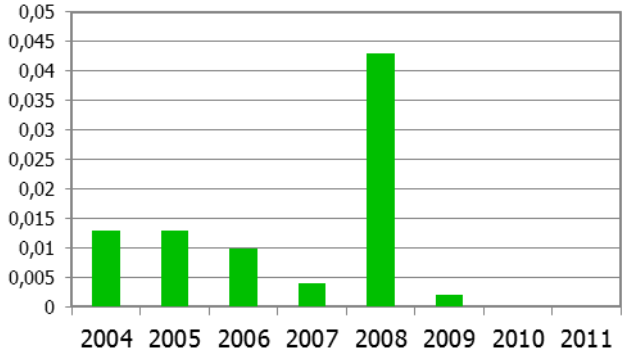
Online entertainment industry constitutes a dynamic sector offering promising prospects for active companies possessing know how and sound expertise.

OVERVIEW - TRADING DATA (data of period 01/01 - 22/11/2012)			
Symbol:			CENTR
Oasis Market:			MAIN MARKET
Market Cap (Mil. €): (22 Nov. 2012)			25
Shares Outstanding (Mil. €): (22 Nov. 2012)			101
Average Spread (%):			7,93%
Market Liquidity (%):			1,748%
Trading volume (no of shares):			6.066.500
Value of transactions (€):			1.135.914
Days to trade (1% of outstanding amount):			32,0
Turnover Velocity (Weighted):			20,597%
Historic Volatility	**30 days**	**60 days**	**90 days**
(annualised %)	100,87%	111,84%	109,60%

GROUP STRUCTURE

Centric Multimedia S.A.	
E.C.N. Malta Holdings Ltd (direct part.)	51%
Vista Gaming Online Entertainment LTD	48%
Barda Investments Ltd	48%
Gnome Online Entertainment	48%
Lex Online Entertainment Ltd	48%
E.C.N. Management Ltd (direct part.)	51%
Vista Gaming On line Ltd	48%
Gnome Ltd	48%
Zatrix Holdings Ltd (direct part.)	100%
Zatrix Ltd	100%
Flyer International S.A.	100%
Richmond Bet-Trade S.A.	100%
Shape Holdings Limited	100%
Square Marketing Communications Ltd	100%
FSM Holdings Ltd (direct part.)	100%
FSM Ltd	100%
CD MEDIA A.E. (direct part.)	20%
Best Distribution	20%
Goodtones S.A.	10%
Usmar Management Ltd (direct part.)	49%
UB Media Ltd	49%

DIVIDEND POLICY – dps (in €)



CURRENT PROJECTS

Development on existing services in Greek language and Group's development in Southeast Europe languages according Sportingbet PLC agreement.

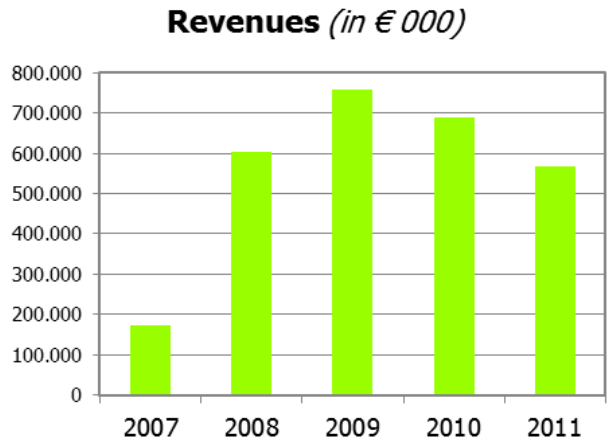
FORTHCOMING PROJECTS/ INVESTMENTS – BUSINESS PLAN HIGHLIGHTS

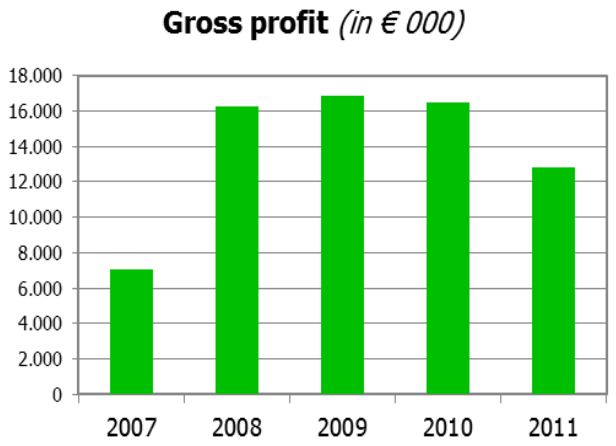
Extension in new products and services

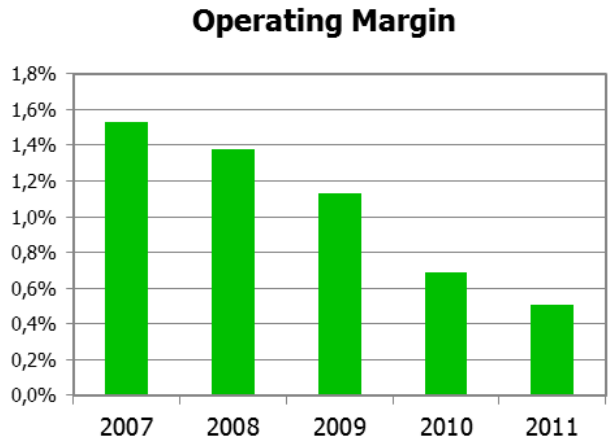
Penetration into new languages in Southeast Europe.

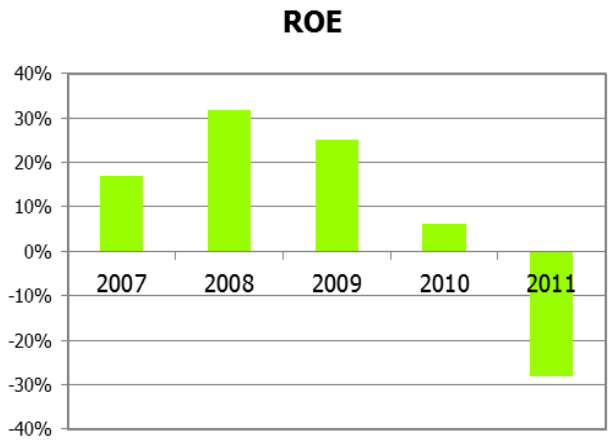
COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (consolidated)			
(in € 000)	**2009**	**2010**	**2011**
Sales	758.563	690.644	567.041
Gross profit	16.868	16.476	12.803
EBIT	8.555	4.750	2.894
EBITDA	8.942	5.123	3.231
Earnings before tax	7.482	3.961	-10.644
Earnings after tax	5.399	2.144	-12.023
Earnings per share	0,18	0,05	-0,16
Total equity	21.609	35.306	42.634
ROE	24,98%	6,07%	-28,20%









MAJOR SHAREHOLDERS (>5%)	
Name	**%**
ADION ENTERPRICES LTD	15,92%
VASILEIOS ANDREAS	28,43%
J & E INVESTMENTS LTD	10,57%
ONTONI F RODOLFOS	8,46%
ROUND ROCK LTD	7,49%
Total	**70,87%**

BOARD OF DIRECTORS	
Name	**Qualification**
ONTONI F RODOLFOS	PRESIDENT/CEO/EXECUTIVE MEMBER
KAPODISTRIAS G IOANNIS	VICE PRESIDENT/EXECUTIVE MEMBER
KONTOGIANNI L KALYPSO	NON EXECUTIVE MEMBER
VLASSEROS P EMMANUEL	NON EXECUTIVE MEMBER
BOTSIKAS B GRIGORIS	INDEPENDENT NON EXECUTIVE MEMBER
SARANTAKOY G FOTINI	INDEPENDENT NON EXECUTIVE MEMBER

MANAGEMENT TEAM PROFILE

Mr. Rodolfos Ontoni is President and Managing Director - Executive Member. He was born in Athens in 1972. He is CENTRIC's founder and major shareholder serving until now the duties of Chief Executive officer (CEO). He is a graduate of the London College of Printing, from which he obtained a BA in Publishing Management. He holds a Master of Science in Management Systems from Rochester Institute of Technologies.

Mr. Ioannis Kapodistrias is Vice-President - Executive Member. He was born in 1972, in Athens. He holds a Diploma in Economics from the University of London and a BSc (Hons) in Economics with Computer Science from the Manchester Metropolitan University. He worked initially in Greece in the advertising sector and then for 7.5 years as a Marketing Manager for easyJet airline in the UK. He was responsible for the launch of the airline as well as marketing and overall communications in 9 Eastern and Southeastern European countries. As of October 2005 he holds Managing Director positions of Centric subsidiaries in the United Kingdom and Malta.

Ms. Kalypso Kontogianni is Non-Executive Member. She is a lawyer, graduate of the Middlesex University of London and a holder of a postgraduate degree in law from the University of London with specialization in corporate and trade law. Prior to her engagement in 2002 as partner of the Law firm "Leonidas E. Kontogiannis – Kalypso L. Kontogianni Law Firm", Mrs. Kontogianni held several managerial positions in London.

Mr. Emmanuil Vlasseros is Non-Executive Member. He was born in 1956. He studied Economics in the Economics Department of the University of Piraeus and has long experience in high executive positions of various companies. He has acted as Chief Financial Officer at Hatziioannou Holdings for eight years and General Manager of Sprider Stores S.A. for four years. He is currently working as freelance Business Consultant.

Mr. Grigoris Botsikas is Independent - Non executive member. He is a graduate of the School of Engineering and holds a Bachelor degree in Business Studies from Durham University. Today, Mr. Votsikas is general manager of Wake Digital, one of the integrated Digital Media Networks in Greece. He has gained extensive experience after assuming several managerial positions in companies such as Diagio, Coca Cola, advertising firms Ashley & Holmes and McCann Erickson as well as at Lambrakis Press (DOL).

Ms. Fotini Sarantakou is Independent - Non executive member. She was born in Athens in 1979. She studied Maritime Studies in the University of Piraeus. Her professional career started off in November of 2006 at the accounting department of Microshop – Enternet Ltd and Corpus Economicus Partnership with main duties consisting of the bookkeeping of class B' and C' accounting books, the monitoring of all tax and payroll issues as well as the preparation of the companies budgets. She is a member of the Economic Chamber of Greece and she holds an Economic Profession work permit license.

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