Website:	http://www.plastikakritis.com
Bloomberg code:	PLAKR:GA
Reuters code:	PLAKR.AT
ISIN code:	GRS326003001

COMPANY PROFILE

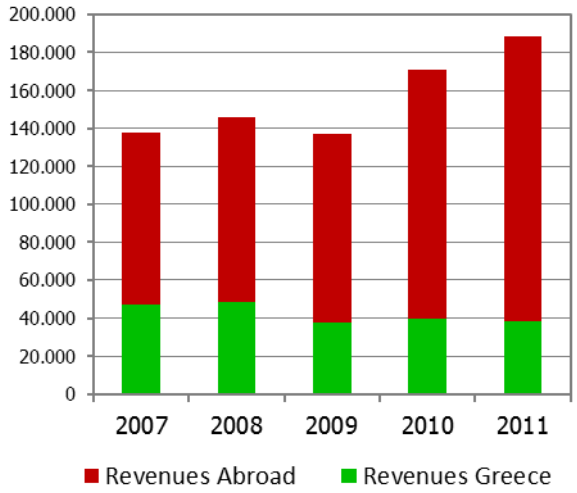
CRETE PLASTICS S.A. was established in 1970. It is the largest Greek plastics manufacturer and one of the leading European producers of agricultural films and master batches. It has a strong international orientation with affiliate companies in France, Romania, Poland, Russia, Turkey and China and exports to more than 50 countries around the world. It has been listed in the Athens Stock Exchange since May 1999. The company specializes in the production of:

- KRITIFIL® 3-layer plastic films for agricultural applications
- KRITILEN® master batches (raw materials for the plastics industry)
- KRITIFLEX® geo-membranes
- KRITISOL® polyethylene pipes
- KRITISAN® recycled plastics

It is serving with its products the horticultural & agricultural markets, the plastics industry and projects related to water-management & environment protection.

The company also owns and operates a 12 MW Wind Park in Crete as well as 4 Photovoltaic units, producing electricity that secures for the company the most competitive and environment friendly source of energy.

REVENUES ANALYSIS (in € 000)



The company's exports accounted in 2011 to 64% of its turnover (79% for group turnover). They are distributed to over 60 countries around the world.

KEY INVESTMENT HIGHLIGHTS

- One of the world leaders in plastic films for agriculture. Among the 8 largest master batch producers in Europe.
- International presence with exports to more than sixty (60) countries around the world.
- 2 production facilities in Greece and 7 production facilities in developing markets (China, Poland, Turkey-2, Romania, Russia, France).
- Leading market position in Greece for its core products (agricultural films, master batches, and geo-membranes).
- Geographical and product diversification.
- Emphasis on R&D for new products. Flexible production system for fast response to customer needs.
- Self-sufficient in energy with renewable energy sources (Aeolian & photovoltaic).
- Care for the environment (plastic scrap collection-recycling, green energy, products for environment protection).
- Very strong financial structure.
- Experienced management team lead by the company's main shareholders.

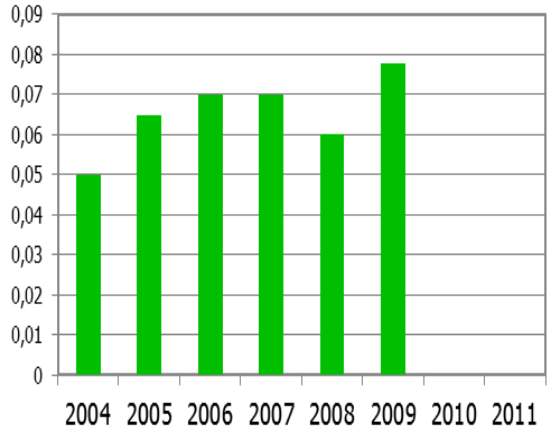
OVERVIEW - TRADING DATA (data of period 01/01 - 22/11/2012)			
Symbol:			PLAKR
Oasis Market:			MAIN MARKET
Market Cap (Mil. €): (22 Nov. 2012)			122
Shares Outstanding (Mil. €): (22 Nov. 2012)			27
Average Spread (%):			5,85%
Market Liquidity (%):			2,028%
Trading volume (no of shares):			1.316.359
Value of transactions (€):			5.514.013
Days to trade (1% of outstanding amount):			44,6
Turnover Velocity (Weighted):			11,854%
Historic Volatility	**30 days**	**60 days**	**90 days**
(annualised %)	34,73%	39,04%	38,05%

GROUP STRUCTURE

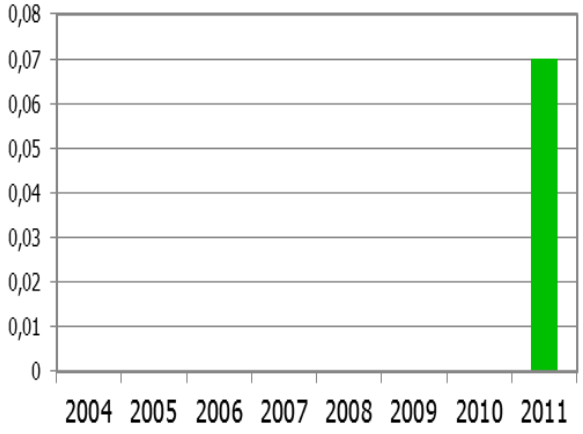
Mother Company: CRETE PLASTICS S.A.

Subsidiaries:	
ROMCOLOR 2000 S.A., Romania (production of master batches)	89,942%
GLOBAL COLORS POLSCA S.A., Poland (production of master batches)	100%
SENKROMA A.S., Turkey (production of master batches)	99,91%
SHANGHAI HITEC PLASTICS CO, China (production of master batches)	71,67%
GLOBAL COLORS ZAO, Russia (production of master batches)	89%
MODERN PLANT, Russia	99,89%
AGRIPOLYANE S.A.S.U., France (production of agricultural films & geo-membranes)	100,00%
ETEPLA S.A., Greece	99,995%
RAINBOWTECHNOLOGIES LTD, Cyprus	100,00%
PLASTIKA KRITIS FAR EAST LDT, Cyprus (Holding)	95,56%

DIVIDEND POLICY – dps (in €)



CAPITAL RETURN (in €)



RECENT DEALS

31/10/2012: Acquisition of the company Romcolor 2000SA due to amount 1 m. euro.

CURRENT PROJECTS

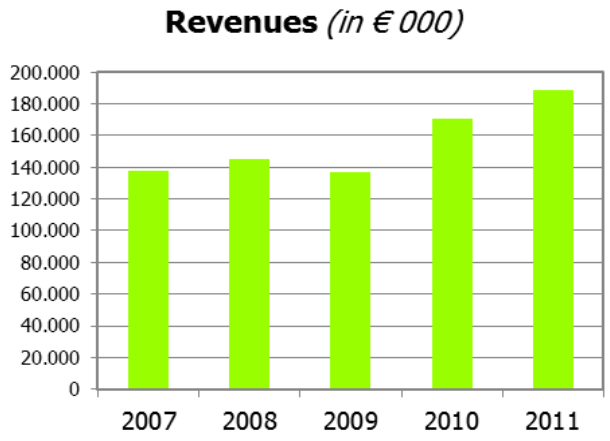
- Installation of new production line for agricultural films in China (40% increase of capacity).
- Building of a new factory in St Petersburg, Russia, in order to expand the master batch production.
- New production line for master batches in Poland.

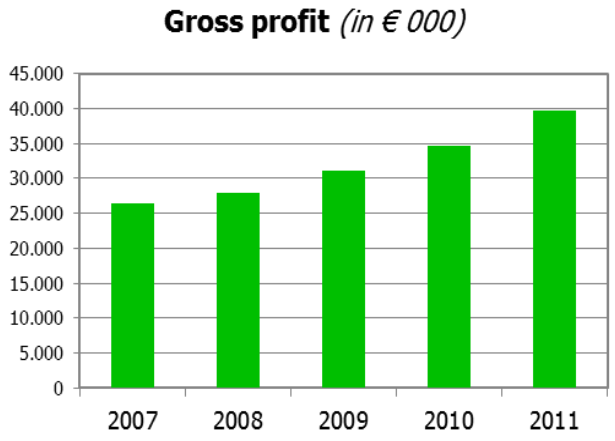
FORTHCOMING PROJECTS/ INVESTMENTS – BUSINESS PLAN HIGHLIGHTS

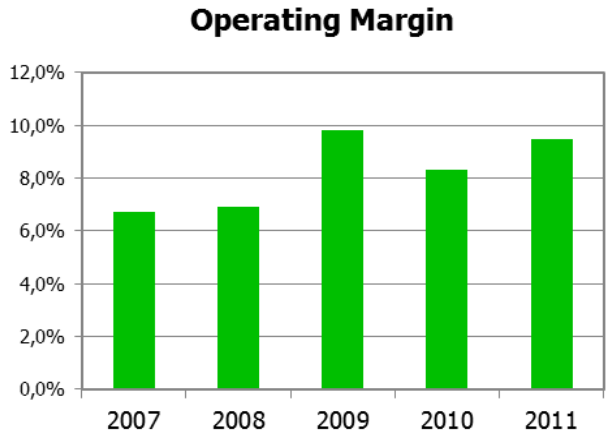
New investments are made in Greece and France in order to increase capacity and introduce new technologies for agricultural films.

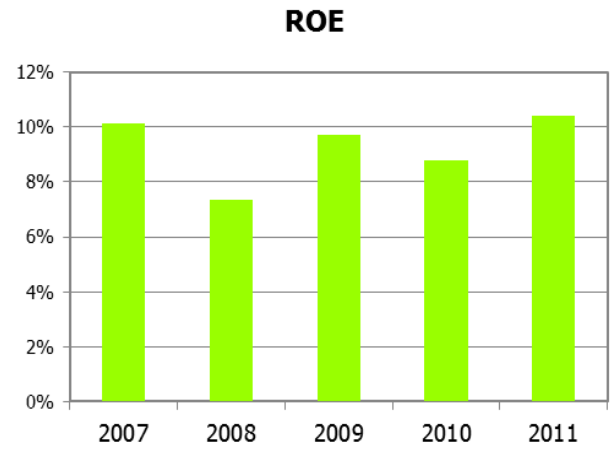
COMPANY'S PERFORMANCE

FINANCIAL OVERVIEW (consolidated)			
(in € 000)	**2009**	**2010**	**2011**
Sales	137.049	170.642	188.510
Gross profit	31.134	34.714	39.787
EBIT	13.479	14.192	17.837
EBITDA	18.171	19.353	23.629
Earnings before tax	12.673	13.902	17.168
Earnings after tax	10.536	10.362	13.279
Earnings per share	0,36	0,39	0,42
Total equity	108.558	117.855	127.629
ROE	9,71%	8,79%	10,40%









MAJOR SHAREHOLDERS (>5%)

Name	%
LEBIDAKIS EMMANOUIL	26,45%
LEBIDAKIS MICHAIL	23,57%
FERETZAKI MARIA	7,80%
Total	**57,82%**

BOARD OF DIRECTORS

Name	Qualification
LEMPIDAKIS IOANNIS	PRESIDENT
LEMPIDAKIS MICHAIL	MEMBER/CEO
LEMPIDAKIS EMMANOUIL	MEMBER/CEO
LEMPIDAKI ANNA	VICE-PRESIDENT
PERAKIS KONSTANTINOS	VICE-PRESIDENT
KYKRILIS EMMANOUIL	MEMBER
MELAS IOANNIS	MEMBER
VALERGAKIS GEORGIOS	NON EXECUTIVE MEMBER
KORKAKAS GEORGIOS	NON EXECUTIVE MEMBER
ANDREADAKIS EMMANOYEL	INDEPENDENT NON EXECUTIVE MEMBER
ARMAOS DIMITRIOS	INDEPENDENT NON EXECUTIVE MEMBER

MANAGEMENT TEAM PROFILE

Mr. Ioannis Lempidakis is the Founder of the company. Currently he's also the Chairman of Pancreta Cooperative Bank and the Panellenia Bank.

Mr. Michael Lempidakis is a Chemical engineer, MBA (INSEAD). He is Managing Director since 1992.

Mr. Emmanouil Lempidakis is an Electrical engineer. He is Managing Director since 1992.

Ms. Anna Lempidaki is Vice-Chairman and Financial Director. She is with the company since 1981.

Mr. Ioannis Melas is an Electrical engineer, MS. Plants Director. He is with the company since 1984.

Mr. Emmanuel Kykrilis is an Agricultural engineer. He is Marketing Director (Films Division). He is with the company since 1992.

Mr. George Korkakas is a Chemical engineer. He is Marketing Director (Master branches Division). He is with the company since 1994.

Mr. George Valergakis is a Chief Accountant. He is with the company since 1985.

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