



HAITOGLOU BROS SA

Since 1924

Company brief

- Established in 1924.
- Excellent sesame sourcing network
- Annually utilizes **4%** of available traded sesame globally.
- Site surface: **180,000m²**. Housed installations: **80,000m²**.
- Exports: **50%** of total production / **>52 countries** – National market leader.
- Esteemed clientele & long term partnerships.
- Globally, the largest sesame processing, tahini & halva production unit. **Sesame: 150tn/day, Tahini: 50tn/day, Halva 30tn/day.**
- Fully automated processing lines / State of the art equipment.
- Superior hygiene and food safety standards.
- Continuous investment and innovation.
- Know-how and experience in the production of high quality PL's. Depth of assortment.
- Specialized product range based on sesame.

Sesame product categories

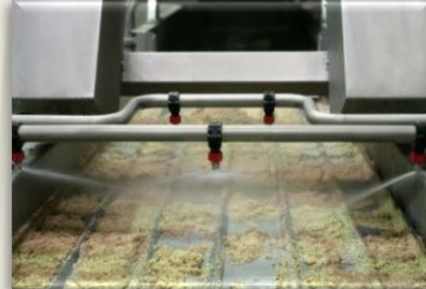


- Sesame seeds. Various types for different applications
 - ✦ B2B suppliers of the biggest EU and non-EU companies.
 - ✦ Quality and know-how.
- Tahini (sesame paste)
 - ✦ Unique processing line with on-line seed pasteurizations and tahini sterilization unit. Superior hygiene and food safety standards.
 - ✦ Significant export activity in EU/US/Canada/Australia. Leading brand in national market.
- Halva
 - ✦ Leader brand. High quality and customer loyalty.
 - ✦ Wide range of types and packaging formats.
 - ✦ State of the art production units.
- Tahini spreads
 - ✦ Pioneers in the category with great variety of high quality spreadable.
 - ✦ Appealing to younger and health conscious market segments. .
- Extra virgin sesame oil
 - ✦ Awarded high quality sesame oil..
 - ✦ Cold pressed – superior quality..

Other product categories

- Wafers (The highest capacity unit on EU ground, Kellogg co-man)
- Sesame and dry nut snack bars.
- Nougats /Locums (traditional products)
- Dragèe: (Co-man of Godiva, wide range of products)
- Chocolate products (Chocolates/ Compounds/Spreads)
- Dry goods (sugar, cocoa, cereals, seeds, ready mixes, etc).
- Jams and marmalades. Wide retail and B2B range.
- Professional/Cash n carry lines (Variety of packing formats and sizes, No-frill)

State of the art installations



- High-tech installations with strict hygiene and safety standards.
- Purpose built installations.
- Linear production lines with spatial stages segregation and cross contamination exclusion systems in place.

Wide product range



ESTEEMED CUSTOMER PORTFOLIO

MONOPRIX

Carrefour 

**BIG
LOTS!**


GODIVA
Chocolatier

Odra

LIDL

makro


Puratos
Reliable partners in innovation

Waitrose


DELHAIZE

Kellogg's

UB

LU

LOTTE
E. Wedel
OP 1851

WORLD MARKET

BAKKAVÖR


TAMPICO TRADING
GMBH
QUALITÄTSSAATEN - HIGH QUALITY SEEDS

MARKS &
SPENCER

ALDI

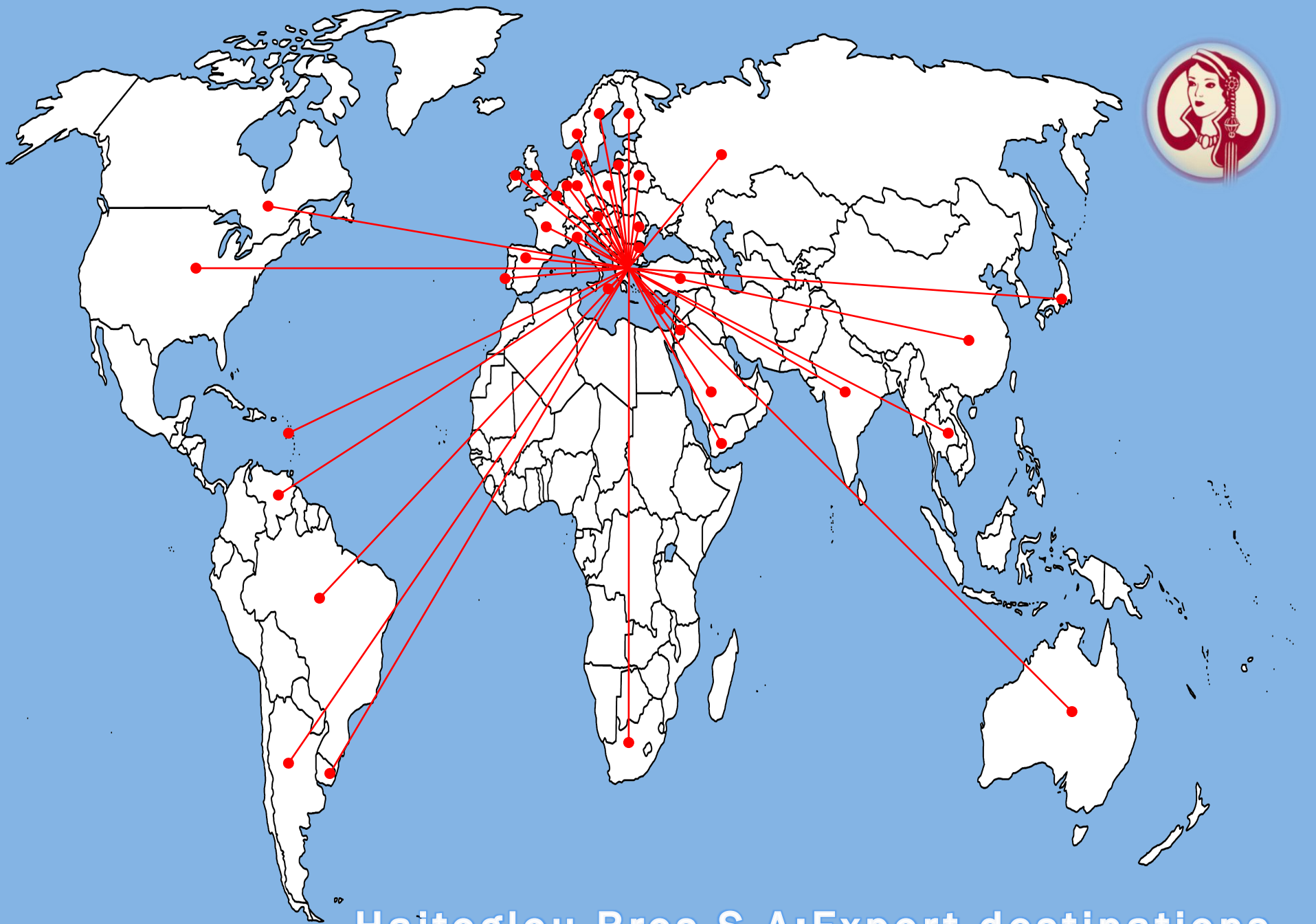
WORLD MARKET

kraft foods
make today delicious

... alles
für Bäcker
und
Konditoren

BAKO

 **GENERAL
MILLS**



Haitoglou Bros S.A:Export destinations

Quality Assurance

- IFS 6 certified (Higher level)
- ISO 9001:2008, ISO 14001
- Strict and effective HACCP system
- Quality control labs for each product category
- Continuous QC chain: Raw material → Final product. Positive release system.
- Direct reporting of QA dpt to the management.
- Installations approved by KRAFT/Kellogg/FDA.
- Minimum 8-10 third party inspections of installations per year (excluding IFS and ISO inspections)



Innovation



- Mechanical hulling of sesame. No use of chemicals at any stage policy.
- Fully automated custom made roasters.
- Unique on-line tahini sterilization system. (Validated system designed exclusively for Haitoglou Bros SA)
- Validated seed pasteurization system(on-line).
- Extra virgin cold pressed sesame oil.
- EC02.:Ecological fumigation alternative system for prior shipment treatment of loads.(Largest operating system in EU).

Competitive advantages



- Effective sesame procurement system.
- Economies of scale, efficient resources management and know how.
- State of the art equipment and installation.
- Proven processing and production systems.
- Superior hygiene and food safety standards..
- JIT deliveries/no need for stock keeping. High capacities.
- Long term and reliable supplier of highly esteemed and demanding multinational companies.
- Know how and flexibility in designing/adapting and customizing products to match our customers needs.



THANK YOU FOR YOUR TIME

