

PRESS RELEASE

INTRALOT COMPLETES Bit8 ACQUISITION

October 19th, 2017

The **INTRALOT Group** announces the signing of a Share Purchase Agreement to acquire, via INTRALOT Global Holdings BV, the remaining 65% of **Bit8**, a gaming technology company in **Malta**, in which INTRALOT first invested in 2015. Bit8 is an established gaming company with market-tested, award winning gaming platforms, stand-alone and hosted solutions and a large portfolio of international clients.

In the past two years of INTRALOT's strategic cooperation with Bit8 the technology teams of the two companies worked closely for the development of INTRALOT's novel CRM (Customer Relationship Management), platform **PULSE**, available in Retailer and Player versions that work seamlessly to enhance the value delivered to both Operators and Players.

INTRALOT GROUP CEO **Antonios Kerastaris** stated: "I am very excited to complete the acquisition of Bit8 by INTRALOT at the end of a two-year joint product development partnership that has secured for INTRALOT, among other benefits, PULSE, a world-class CRM system.

PULSE has become a major pillar of our Digital Transformation strategy for Lottery Modernization and a strategic asset in our product portfolio. Bit8 today becomes a full member of the INTRALOT family, carrying enormous promise for future growth and product development by playing an important role in the successful deployment of our "**All About the Player**" product design strategy."

Bit8 Founder **Angelo Dalli**, who remains in the Board of Directors of Bit8 offering strategic advice for further development stated: "I am thrilled for the success of our cooperation with INTRALOT and today's development that promises to bring a new cycle of growth, portfolio

enhancement, and international recognition for Bit8. Like every Founder who has worked hard for the creation of a successful company I am proud about the company's evolution and look forward to our future cooperation to reach new targets."

About INTRALOT

INTRALOT, a public listed company established in 1992, is a leading gaming solutions supplier and operator active in 55 regulated jurisdictions around the globe. With €1.32 billion turnover and a global workforce of approximately 5,300 employees (3,450 of which in subsidiaries and 1,850 in associates) in 2016, INTRALOT is an innovation – driven corporation focusing its product development on the customer experience. The company is uniquely positioned to offer to lottery and gaming organizations across geographies market-tested solutions and retail operational expertise. Through the use of a dynamic and omni-channel approach, INTRALOT offers an integrated portfolio of best-in-class gaming systems and product solutions & services addressing all gaming verticals (Lottery, Betting, Interactive, VLT). Players can enjoy a seamless and personalized experience through exciting games and premium content across multiple delivery channels, both retail and interactive. INTRALOT has been awarded with the prestigious WLA Responsible Gaming Framework Certification by the World Lottery Association (WLA) for its global lottery operations.

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