

## **Press Release**

16 March 2018

## Closing bell 15 March 2018 - Welcoming of APIVITA, BARESQUARE, COCO-MAT, MEGAS YEEROS, VYRA and TRIKALINOS Presentation of business models and plans

A closing bell ceremony took place at the Athens Stock Exchange on Thursday, March 15th 2018, at 17:30, during which the bell was rung by Nikolaos Koutsianas Chairman & CEO of Apivita, Giorgos Grigoriadis CEO of Baresquare, Marios Sofroniou Vice-chairman of Coco-Mat, Nikolaos Loustas Vice-chairman & CEO of Megas Yeeros, Christina Tratari CEO of VYRA, Zafeiris Trikalinos CEO of Trikalinos, Agis Pistiolas Chairman of the ELLA-DIKA MAS Initiative, and Athanasios Syrianos CEO of EZA (Greek Brewery of Atalanti).

The companies being honoured - Apivita, Baresquare, Coco-Mat, Megas Yeeros, VYRA and Trikalinos - took part in the Six Success Stories project, and were included in a recent documentary shown during the corresponding event entitled "Greek Crisis Success Stories II", organised by the Greek Liberties Monitor and the Friedrich Naumann Foundation.

Their representatives then continued with a presentation of their business models and plans in the **HERMES** hall of the Athens Stock Exchange, with the goal of bringing to the limelight businesses that take initiatives and stand out in the domestic and global economic environment.

During the closing ceremony, Mr. Sokratis Lazaridis **CEO of the Athens Exchange Group,** underlined that: "the Athens Stock Exchange welcomed today the six companies that took part in the Six Success Stories activity. These are companies with a notable presence, both in Greece and abroad. It is important to turn the spotlight on companies that produce, create, innovate, display extroversion and internationally advertise the creative and competitive side of Greece, and it is useful for them to become better acquainted with the capital market".

Photographs are attached.



## **About the Athens Exchange Group**

The **Athens Stock Exchange**, since its establishment in 1876, has been consistently participating in the financial and business developments in the country.

The Athens Exchange Group (ATHEX Group), supports the growth and organisation of the Greek Capital Market. It operates the organized equities and derivatives markets, the alternative market and performs clearing and settlement of transactions.

The Athens Stock Exchange, through its markets, offers solutions and financing tools to businesses, expands investor choice by providing a safe, stable and convenient environment in full alignment with international practices and the European regulatory framework. It holds the the ISO 22301:2012 international standard for Business Continuity, for all its companies, including all its operations as well as the products & services it provides.

In a period when the role of stock markets in exploring alternative ways of financing business, at a European level, is significantly enhanced, the Athens Exchange Group has taken a series of initiatives to highlight the attractiveness of the Greek Capital Market and to promote Greek companies to the international investment community.

The Group's stocks are listed on the Main Market of the Athens Stock Exchange (Symbol: EXAE).

Summary information on the market and the Athens Exchange Group can be found at this <u>link</u> and the website of <u>www.athexgroup.gr.</u>

110 Athinon Avenue, 104 42 Athens, T+30 210 210-3366 800, F +30 210-3366 101