



**FOR IMMEDIATE RELEASE**

**18 April 2018**

**Coca-Cola HBC AG (the "Company")**

**Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")**

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 April 2018 through their participation in the Company's Employee Share Purchase Plan ("ESPP").

PDMR	Number of Shares acquired under the ESPP	Share price
ZORAN BOGDANOVIC	892.564	£ 24.85777
ALAIN LAURENT BROUHARD	965.423	£ 24.85777
JAN GUSTAVSSON	849.43	£ 24.85777
RONALD KEITH SANDERS	62.641	£ 24.85777
MARCEL MARTIN	1616.177	£ 24.85777
MICHALIS IMELLOS	408.929	£ 24.85777
SANDA PAREZANOVIC	276.709	£ 24.85777
SOTIRIS YANNOPOULOS	424.402	£ 24.85777
PANAGIOTA KALOGERAKI	516.363	£ 24.85777

The Notification of Dealing Forms for each PDMR can be found below.



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	ZORAN BOGDANOVIC						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	CHIEF EXECUTIVE OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>892.564</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.85777 GBP	892.564		
Price(s)	Volume(s)							
24.85777 GBP	892.564							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>892.564</td> <td>GBP 22187.15</td> </tr> </tbody> </table>	Price	Volume	Total	24.85777 GBP	892.564	GBP 22187.15
Price	Volume	Total						
24.85777 GBP	892.564	GBP 22187.15						
e)	Date of the transaction	2018-04-17						
f)	Place of the transaction	XLON						



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	ALAIN LAURENT BROUHARD							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>965.423</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.85777 GBP	965.423		
Price(s)	Volume(s)								
24.85777 GBP	965.423								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>965.423</td> <td>GBP 23998.26</td> </tr> </tbody> </table>		Price	Volume	Total	24.85777 GBP	965.423	GBP 23998.26
Price	Volume	Total							
24.85777 GBP	965.423	GBP 23998.26							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-04-17							
f)	Place of the transaction	XLON							



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	JAN GUSTAVSSON						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH						
	Identification code	CH0198251305						
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>849.43</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.85777 GBP	849.43		
Price(s)	Volume(s)							
24.85777 GBP	849.43							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>849.43</td> <td>GBP 21114.94</td> </tr> </tbody> </table> <p>- Aggregated volume</p> <p>- Price</p>	Price	Volume	Total	24.85777 GBP	849.43	GBP 21114.94
Price	Volume	Total						
24.85777 GBP	849.43	GBP 21114.94						
e)	Date of the transaction	2018-04-17						
f)	Place of the transaction	XLON						



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>							
a)	Name	RONALD KEITH SANDERS						
<b>2</b>	<b>Reason for the notification</b>							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>							
a)	Description of the financial instrument, type of instrument  Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH  CH0198251305						
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>62.641</td> </tr> </tbody> </table>	Price(s)	Volume(s)	24.85777 GBP	62.641		
Price(s)	Volume(s)							
24.85777 GBP	62.641							
d)	Aggregated information  - Aggregated volume  - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>62.641</td> <td>GBP 1557.12</td> </tr> </tbody> </table>	Price	Volume	Total	24.85777 GBP	62.641	GBP 1557.12
Price	Volume	Total						
24.85777 GBP	62.641	GBP 1557.12						
e)	Date of the transaction	2018-04-17						
f)	Place of the transaction	XLON						



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	MARCEL MARTIN							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	SUPPLY CHAIN DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>1616.177</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.85777 GBP	1616.177		
Price(s)	Volume(s)								
24.85777 GBP	1616.177								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>1616.177</td> <td>GBP 40174.56</td> </tr> </tbody> </table>		Price	Volume	Total	24.85777 GBP	1616.177	GBP 40174.56
Price	Volume	Total							
24.85777 GBP	1616.177	GBP 40174.56							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-04-17							
f)	Place of the transaction	XLON							



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	MICHALIS IMELLOS							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	CHIEF FINANCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>408.929</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.85777 GBP	408.929		
Price(s)	Volume(s)								
24.85777 GBP	408.929								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>408.929</td> <td>GBP 10165.06</td> </tr> </tbody> </table>		Price	Volume	Total	24.85777 GBP	408.929	GBP 10165.06
Price	Volume	Total							
24.85777 GBP	408.929	GBP 10165.06							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-04-17							
f)	Place of the transaction	XLON							



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	SANDA PAREZANOVIC							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	HUMAN RESOURCES DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>276.709</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.85777 GBP	276.709		
Price(s)	Volume(s)								
24.85777 GBP	276.709								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>276.709</td> <td>GBP 6878.37</td> </tr> </tbody> </table>		Price	Volume	Total	24.85777 GBP	276.709	GBP 6878.37
Price	Volume	Total							
24.85777 GBP	276.709	GBP 6878.37							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-04-17							
f)	Place of the transaction	XLON							





<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	SOTIRIS YANNOPOULOS							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	REGIONAL DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>424.402</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.85777 GBP	424.402		
Price(s)	Volume(s)								
24.85777 GBP	424.402								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>424.402</td> <td>GBP 10549.69</td> </tr> </tbody> </table>		Price	Volume	Total	24.85777 GBP	424.402	GBP 10549.69
Price	Volume	Total							
24.85777 GBP	424.402	GBP 10549.69							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-04-17							
f)	Place of the transaction	XLON							



<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>								
a)	Name	PANAGIOTA KALOGERAKI							
<b>2</b>	<b>Reason for the notification</b>								
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PURCHASE OF SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>516.363</td> </tr> </tbody> </table>		Price(s)	Volume(s)	24.85777 GBP	516.363		
Price(s)	Volume(s)								
24.85777 GBP	516.363								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>24.85777 GBP</td> <td>516.363</td> <td>GBP 12835.63</td> </tr> </tbody> </table>		Price	Volume	Total	24.85777 GBP	516.363	GBP 12835.63
Price	Volume	Total							
24.85777 GBP	516.363	GBP 12835.63							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2018-04-17							
f)	Place of the transaction	XLON							



**Coca-Cola**  
**Hellenic Bottling Company**

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary  
+41 (0) 41 726 01 37