

FOR IMMEDIATE RELEASE

15 May 2018

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMR exercised share options and sold corresponding ordinary shares of CHF 6.70 each in the Company on 14 May 2018.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ZORAN BOGDANOVIC
2	Reason for the notification	
a)	Position/status	CHIEF EXECUTIVE OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH ("SHARES")
	Identification code	CH0198251305
b)	Nature of the transaction	DUE TO UPCOMING EXPIRATION, 1. EXERCISE OF 12,750 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 22.51 AND SUBSEQUENT SALE OF SHARES AT GBP 25.20 PER SHARE 2. EXERCISE OF 14,000 SHARE OPTIONS AT THE STRIKE PRICE OF GBP 7.69 AND

		SUBSEQUENT SALE OF SHARES AT GBP 25.20 PER SHARE RESULTING IN THE NET AMOUNT OF APPROX GBP 277,247								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th colspan="2">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.20 GBP</td> <td>12,750</td> <td>14,000</td> </tr> </tbody> </table>			Price(s)	Volume(s)		25.20 GBP	12,750	14,000
Price(s)	Volume(s)									
25.20 GBP	12,750	14,000								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.20 GBP</td> <td>26,750</td> <td>674,100 GBP</td> </tr> </tbody> </table>			Price	Volume	Total	25.20 GBP	26,750	674,100 GBP
Price	Volume	Total								
25.20 GBP	26,750	674,100 GBP								
e)	Date of the transaction	2018-05-14								
f)	Place of the transaction	XLON								

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information please contact:

Jan Gustavsson

General Counsel and Company Secretary

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