Coca-Cola HBC AG Turmstrasse 26 6312 Steinhausen Switzerland T +41 41 726 01 10 www.coca-colahellenic.com



FOR IMMEDIATE RELEASE

18 December 2018

Coca-Cola HBC AG (the "Company")

Notification of transactions by Persons Discharging Managerial Responsibilities ("PDMRs")

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each ("Shares") in the Company on 17 December 2018 through their participation in the Company's Employee Share Purchase Plan ("ESPP"). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 December 2018 are also set out below.

PDMR	Number of Shares	Number of Shares	Share price
	acquired by the	acquired by the	
	PDMRs under the	Company on	
	ESPP	behalf of the	
		PDMRs under the	
		ESPP	
ZORAN BOGDANOVIC	160.956	41.415	£ 24.41386
ALAIN LAURENT BROUHARD	114.813	38.974	£ 24.41386
JAN GUSTAVSSON	101.381	43.808	£ 24.41386
RONALD KEITH SANDERS	140.722	42.568	£ 24.41386
MARCEL MARTIN	61.971	-	£ 24.41386
MICHALIS IMELLOS	48.37	48.774	£ 24.41386
SANDA PAREZANOVIC	34.491	33.903	£ 24.41386
	•		
SOTIRIS YANNOPOULOS	63.325	38.311	£ 24.41386
	00.020	50.511	2 24.41500
PANAGIOTA KALOGERAKI	60.756	-	£ 24.41386
	00.750		2 24.41500
NIKOLAOS KALAITZIDAKIS	32.191	32.185	£ 24.41386
	52.191	52.105	L 24.41300

The Notification of Dealing Forms for each PDMR and for the Company's contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name ZORAN BOGDANOVIC					
2	Reason for the notification					
a)	Position/status	on/status CHIEF EXECUTIVE OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission auctioneer or auction monito	-	partici	pant, a	uction platform,	
a)	Name	COCA-COLA HBC	AG			
b)	LEI	549300EFP3TNG7.	JGVE4	9		
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBL UNDER THE COMP PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s)		Volum	ne(s)	
		24.41386 GBP		160.9	56	
d)	Aggregated information				1	
		Price	Volu		Total	
	- Aggregated volume	24.41386 GBP	160.	956	GBP 3929.56	
	- Price					
e)	Date of the transaction	2018-12-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each			••	



a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)					
		Price(s) Volume(s)				
		24.41386 GBP 41.415		5		
d)	Aggregated information					
		Price	Volu	me	Total	
	- Aggregated volume	24.41386 GBP	41.4	15	GBP 1011.1	
	- Price					
e)	Date of the transaction	2018-12-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	ALAIN LAURENT BROUHARD			
2	Reason for the notification				
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emissior auctioneer or auction monitor	allowance market participant, auction platform,			
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				



a)	Description of the financial						
а,	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF CHF					
	instrument	6.70 EACH					
	Identification code	CH0198251305					
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES					
		UNDER THE COMP	UNDER THE COMPANY'S EMPLOYEE SHARE				
c)	Price(s) and volume(s)						
		Price(s)		Volum	- (-)		
		24.41386 GBP		114.8	13		
d)	Aggregated information		1				
	- Aggregated volume	Price	Volur		Total		
		24.41386 GBP	114.8	313	GBP 2803.03		
	- Price						
e)	Date of the transaction	2018-12-17					
f)	Place of the transaction	XLON					
5	Details of the transaction(s):	section to be repeat	ed for (i) each	type of		
	instrument; (ii) each type of t	transaction; (iii) each date; and (iv) each place where					
-)	transactions have been condu	Icted					
a)	Description of the financial instrument, type of	COCA-COLA HBC	AG ORI		Y SHARES OF CHF		
	instrument	6.70 EACH					
	Identification code	CH0198251305					
b)	Nature of the transaction	COMPANY'S MATC	HING (CONT			
0,		PURCHASE SHARE					
		THE COMPANY'S E	MPLO	YEE SH	ARE PURCHASE		
	Price(s) and volume(s)	PLAN					
c)		Price(s)		Volum	ne(s)		
		24.41386 GBP		38.97			
d)	Aggregated information						
	- Aggregated volume	Price	Volur		Total		
		24.41386 GBP 38.974 GBP 951.51					
1 1							
	- Price]		



f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	JAN GUSTAVSSON	N			
2	Reason for the notification					
a)	Position/status	GENERAL COUNSE	ELAND	COMP	ANY SECRETARY	
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emissior auctioneer or auction monitor	-	partici	pant, au	ction platform,	
a)	Name	COCA-COLA HBC	AG			
b)	LEI	549300EFP3TNG7.	JGVE4	9		
4		section to be repeated for (i) each type of transaction; (iii) each date; and (iv) each place where				
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBL UNDER THE COMP PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) Volume(s) 24.41386 GBP 101.381				
d)	Aggregated information	Price	Volu	me	Total	
	- Aggregated volume - Price	24.41386 GBP	101.3		GBP 2475.1	
e)	Date of the transaction	2018-12-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH				
b)	Identification code Nature of the transaction	CH0198251305 COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	Price(s) 24.41386 GBP		Volum 43.80	- (-)	
d)	Aggregated information - Aggregated volume - Price	Price 24.41386 GBP	Volu 43.8		Total GBP 1069.52	
e)	Date of the transaction	2018-12-17				
f)	Place of the transaction	XLON				

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	RONALD KEITH SANDERS				
2	Reason for the notification					
a)	Position/status REGIONAL DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission	allowance market participant, auction platform,				
	auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				



	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial				
Δ,	instrument, type of			ARY SHARES OF CHF	
	instrument	6.70 EACH			
	instrument	0.70 E/(C/1			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIB	UTION TO	PURCHASE SHARES	
		UNDER THE COM PURCHASE PLAN	PANY'S EMF	PLOYEE SHARE	
c)	Price(s) and volume(s)				
		Price(s)	Vo	lume(s)	
		24.41386 GBP	140	0.722	
		24.41386 GBP 140.722			
d)	Aggregated information				
ω,	, iggi egatea internation	Price	Volume	Total	
	- Aggregated volume	24.41386 GBP	140.722	GBP 3435.57	
	33 3	24.41500 GDF	140.722	GDF 3433.37	
	- Price				
e)	Date of the transaction	2018-12-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of t	-			
n I	transactions have been condu				
a)	Description of the financial				
	instrument, type of	COCA-COLA HBC	AG ORDINA	ARY SHARES OF CHF	
	instrument	6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATC			
0)				LF OF PDMR UNDER	
		THE COMPANY'S E			
		PLAN			
c)	Price(s) and volume(s)	·			
		Price(s)	Volu	ume(s)	
		24.41386 GBP 42.568			
٦	Aggregated information				
u)		Div	M . L		
d)		Price	Volume	Total	
a)	- Aggregated volume	24.41386 GBP	42.568	GBP 1039.25	



	- Price	
e)	Date of the transaction	2018-12-17
f)	Place of the transaction	XLON

1	Details of the person discharged associated	ging managerial resp	oonsibi	ilities /	person closely
a)	Name	MARCEL MARTIN			
2	Reason for the notification				
a)	Position/status	SUPPLY CHAIN DI	RECTO	R	
b)	Initial notification /Amendment	INITIAL NOTIFICA	TION		
3	Details of the issuer, emission auctioneer or auction monito		partici	pant, a	auction platform,
a)	Name	COCA-COLA HBC	AG		
b)	LEI	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been conde	ransaction; (iii) each			••
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIB UNDER THE COMI PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) Volume(s) 24.41386 GBP 61.971			
d)	Aggregated information	Price	Volur	ne	Total
	- Aggregated volume	24.41386 GBP	61.97		GBP 1512.95
	- Price		I		
e)	Date of the transaction	2018-12-17			



f)	Place of the transaction	XLON

1	Details of the person discharges associated	jing managerial res	ponsibi	lities / p	erson closely	
a)	Name	MICHALIS IMELL	MICHALIS IMELLOS			
2	Reason for the notification					
a)	Position/status	CHIEF FINANCIAL OFFICER				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission		t partici	pant, au	ction platform,	
-	auctioneer or auction monito Name	r COCA-COLA HBO	~ ^ ~			
a)	Name					
b)	LEI	549300EFP3TNG7JGVE49				
4): section to be repeated for (i) each type of f transaction; (iii) each date; and (iv) each place where ducted				
a)	Description of the financial					
	instrument, type of	COCA-COLA HB	CAGOR	DINARY	SHARES OF CHF	
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)			r		
		Price(s)		Volume	e(s)	
		24.41386 GBP		48.37		
d)	Aggregated information					
		Price Volume Total				
	- Aggregated volume	24.41386 GBP 48.37 GBP 1180.9				
	- Price					
e)	Date of the transaction	2018-12-17				
f)	Place of the transaction	XLON				



5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 24.41386 GBP		Volume(s) 48.774	
d)	Aggregated information - Aggregated volume - Price	Price 24.41386 GBP	Volu 48.7		Total GBP 1190.76
e)	Date of the transaction	2018-12-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely						
	associated						
a)	Name	SANDA PAREZANOVIC					
2	Reason for the notification	<u>.</u>					
a)	Position/status	HUMAN RESOURCES DIRECTOR					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emissior	n allowance market participant, auction platform,					
	auctioneer or auction monito	r					
a)	Name	COCA-COLA HBC AG					
b)	LEI	549300EFP3TNG7JGVE49					



4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where ucted			
a)	Description of the financial				
	instrument, type of	COCA-COLA HBC AG ORDINARY SHARES OF CHF			
	instrument	6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIE	BUTION	TOPU	RCHASE SHARES
		UNDER THE COM	IPANY'S	EMPLO	OYEE SHARE
		PURCHASE PLAN			
c)	Price(s) and volume(s)				
		Price(s)		Volum	ne(s)
		24.41386 GBP		34.49	1
d)	Aggregated information				
		Price	Volum	e	Total
	- Aggregated volume	24.41386 GBP	34.491	1	GBP 842.06
			54.45.	-	001 042.00
	- Price				
e)	Date of the transaction	2018-12-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s):				
	instrument; (ii) each type of t transactions have been condu		n date;	and (iv)	each place where
a)	Description of the financial				
a)	instrument, type of				Y SHARES OF CHF
	instrument	6.70 EACH			
	Identification code	CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO			RIBUTION TO
		PURCHASE SHAR	ES ON I	BEHALF	OF PDMR UNDER
		THE COMPANY'S	EMPLO	YEE SH	ARE PURCHASE
		PLAN			
c)	Price(s) and volume(s)				
1		Price(s) Volume(s)			
		24.41386 GBP 33.903			3
d)	Aggregated information				I
		Price	Volu	me	Total
	- Aggregated volume	24.41386 GBP	33.9	03	GBP 827.7



	- Price	
e)	Date of the transaction	2018-12-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	SOTIRIS YANNOPOULOS			
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emission auctioneer or auction monito		t partici	pant, a	auction platform,
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) eac			
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH			
b)	Nature of the transaction	CH0198251305 PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) Volume(s) 24.41386 GBP 63.325			
d)	Aggregated information	Price	Volum		Total
	- Aggregated volume	24.41386 GBP	63.325	-	GBP 1546.01
	- Price				



e)	Date of the transaction	2018-12-17			
f)	Place of the transaction	XLON			
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been condu	ransaction; (iii) each			•
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)			Volum 38.31	
d)	Aggregated information - Aggregated volume - Price	Price 24.41386 GBP	Volume 38.311		Total GBP 935.32
e)	Date of the transaction	2018-12-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated						
a)	Name	PANAGIOTA KALOGERAKI					
2	Reason for the notification						
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER					
b)	Initial notification /Amendment	INITIAL NOTIFICATION					
3	Details of the issuer, emissior auctioneer or auction monitor	n allowance market participant, auction platform,					
a)	Name	COCA-COLA HBC AG					



b)	LEI	549300EFP3TNG7JGVE49			
4	Details of the transaction(s): instrument; (ii) each type of t	ransaction; (iii) eac			••
a)	transactions have been conduced Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305			
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN			
c)	Price(s) and volume(s)	Price(s) 24.41386 GBP		Volu 60.7	ume(s) 756
d)	Aggregated information - Aggregated volume - Price	Price 24.41386 GBP	Volum 60.756	-	Total GBP 1483.29
e)	Date of the transaction	2018-12-17			
f)	Place of the transaction	XLON			

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	NIKOLAOS KALAITZIDAKIS			
2	Reason for the notification				
a)	Position/status	REGIONAL DIRECTOR			
b)	Initial notification /Amendment	INITIAL NOTIFICATION			
3	Details of the issuer, emissior	allowance market participant, auction platform,			
	auctioneer or auction monitor	r			
a)	Name	COCA-COLA HBC AG			
b)	LEI	549300EFP3TNG7JGVE49			



4		section to be repeated for (i) each type of ransaction; (iii) each date; and (iv) each place where acted				
a)	Description of the financial					
-	instrument, type of	COCA-COLA HB	COCA-COLA HBC AG ORDINARY SHARES OF CHF			
	instrument	6.70 EACH				
	Identification code	CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRI	BUTION	TOPU	RCHASE SHARES	
-,		UNDER THE COM				
		PURCHASE PLAN				
c)	Price(s) and volume(s)		-			
-,		Price(s)		Volur	ne(s)	
		24.41386 GBP		32.19	. ,	
		24.41380 GDF		52.15	/1	
d)	Aggregated information					
u)	Aggregated information	Price	Volum		Total	
	- Aggregated volume			-		
	Aggregated volume	24.41386 GBP	32.191	L	GBP 785.91	
	- Price					
,						
e)	Date of the transaction	2018-12-17				
f)	Place of the transaction	XLON				
5	Details of the transaction(s): instrument; (ii) each type of t transactions have been cond	ransaction; (iii) eac				
a)	Description of the financial					
а,	instrument, type of				Y SHARES OF CHF	
	instrument	6.70 EACH				
	instrument	0.70 27(011				
	Identification code	CH0198251305				
		0110130231303				
b)	Nature of the transaction	COMPANY'S MAT	CHING	CONT	RIBUTION TO	
υ,					F OF PDMR UNDER	
		THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	-				
- /		Price(s) Volume(s)				
		24.41386 GBP 32.185				
				52.10		
d)	Aggregated information					
d)	Aggregated information	Price	Volu	me	Total	
d)	Aggregated information - Aggregated volume	Price 24.41386 GBP	Volu 32.1		Total GBP 785.76	



	- Price	
e)	Date of the transaction	2018-12-17
f)	Place of the transaction	XLON

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary +41 (0) 41 726 01 37