



FOR IMMEDIATE RELEASE

18 January 2019

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 January 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 January 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	152.442	62.527	€ 25.26585
ALAIN LAURENT BROUHARD	36.247	36.799	€ 25.26585
JAN GUSTAVSSON	96.019	41.363	€ 25.26585
RONALD KEITH SANDERS	133.278	40.192	€ 25.26585
MARCEL MARTIN	59.435	1198.026	€ 25.26585
MICHALIS IMELLOS	45.811	46.053	€ 25.26585
SANDA PAREZANOVIC	32.666	32.012	€ 25.26585
SOTIRIS YANNOPOULOS	59.975	36.174	€ 25.26585
PANAGIOTA KALOGERAKI	58.270	1157.226	€ 25.26585
NIKOLAOS KALAITZIDAKIS	30.489	26.142	€ 25.26585

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.



Coca-Cola
Hellenic Bottling Company

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH							
	Identification code	CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>152.442</td> </tr> </tbody> </table>		Price(s)	Volume(s)	25.26585 GBP	152.442		
Price(s)	Volume(s)								
25.26585 GBP	152.442								
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>152.442</td> <td>GBP 3851.58</td> </tr> </tbody> </table>		Price	Volume	Total	25.26585 GBP	152.442	GBP 3851.58
Price	Volume	Total							
25.26585 GBP	152.442	GBP 3851.58							
	- Aggregated volume								
	- Price								
e)	Date of the transaction	2019-01-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								



Coca-Cola
Hellenic Bottling Company

a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> <tr> <td>25.26585 GBP</td> <td>62.527</td> </tr> </table>	Price(s)	Volume(s)	25.26585 GBP	62.527		
Price(s)	Volume(s)							
25.26585 GBP	62.527							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> <tr> <td>25.26585 GBP</td> <td>62.527</td> <td>GBP 1579.80</td> </tr> </table>	Price	Volume	Total	25.26585 GBP	62.527	GBP 1579.80
Price	Volume	Total						
25.26585 GBP	62.527	GBP 1579.80						
e)	Date of the transaction	2019-01-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	



a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
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Price	Volume	Total								
25.26585 GBP	36.799	GBP 929.76								
e)	Date of the transaction	2019-01-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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Price(s)	Volume(s)							
25.26585 GBP	96.019							
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Price	Volume	Total						
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Price	Volume	Total							
25.26585 GBP	41.363	GBP 1045.07							
e)	Date of the transaction	2019-01-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	RONALD KEITH SANDERS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	



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25.26585 GBP	133.278								
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Price	Volume	Total							
25.26585 GBP	40.192	GBP 1015.49							



	- Price	
e)	Date of the transaction	2019-01-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MARCEL MARTIN						
2	Reason for the notification							
a)	Position/status	SUPPLY CHAIN DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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25.26585 GBP	59.435							
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25.26585 GBP	59.435	GBP 1501.68						
e)	Date of the transaction	2019-01-17						

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25.26585 GBP	1198.026							
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Price	Volume	Total						
25.26585 GBP	1198.026	GBP 30269.15						
e)	Date of the transaction	2019-01-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	MICHALIS IMELLOS
2	Reason for the notification	
a)	Position/status	CHIEF FINANCIAL OFFICER
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49

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Price	Volume	Total						

	- Price	25.26585 GBP	46.053	GBP 1163.57
e)	Date of the transaction	2019-01-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	SANDA PAREZANOVIC							
2	Reason for the notification								
a)	Position/status	HUMAN RESOURCES DIRECTOR							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	SOTIRIS YANNOPOULOS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

a)	Name	COCA-COLA HBC AG								
b)	LEI	549300EFP3TNG7JGVE49								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>59.975</td> </tr> </tbody> </table>			Price(s)	Volume(s)	25.26585 GBP	59.975		
Price(s)	Volume(s)									
25.26585 GBP	59.975									
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>59.975</td> <td>GBP 1515.32</td> </tr> </tbody> </table>			Price	Volume	Total	25.26585 GBP	59.975	GBP 1515.32
Price	Volume	Total								
25.26585 GBP	59.975	GBP 1515.32								
	- Aggregated volume									
	- Price									
e)	Date of the transaction	2019-01-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH								
	Identification code	CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>36.174</td> </tr> </tbody> </table>			Price(s)	Volume(s)	25.26585 GBP	36.174		
Price(s)	Volume(s)									
25.26585 GBP	36.174									



d)	Aggregated information - Aggregated volume - Price	Price	Volume	Total
		25.26585 GBP	36.174	GBP 913.97
e)	Date of the transaction	2019-01-17		
f)	Place of the transaction	XLON		

1	Details of the person discharging managerial responsibilities / person closely associated			
a)	Name	PANAGIOTA KALOGERAKI		
2	Reason for the notification			
a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER		
b)	Initial notification /Amendment	INITIAL NOTIFICATION		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	COCA-COLA HBC AG		
b)	LEI	549300EFP3TNG7JGVE49		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH		
		CH0198251305		
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN		
c)	Price(s) and volume(s)	Price(s)	Volume(s)	
		25.26585 GBP	58.270	
d)	Aggregated information - Aggregated volume	Price	Volume	Total



	- Price	25.26585 GBP	58.270	GBP 1472.24						
e)	Date of the transaction	2019-01-17								
f)	Place of the transaction	XLON								
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305								
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN								
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>1157.226</td> </tr> </tbody> </table>			Price(s)	Volume(s)	25.26585 GBP	1157.226		
Price(s)	Volume(s)									
25.26585 GBP	1157.226									
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>1157.226</td> <td>GBP 29238.30</td> </tr> </tbody> </table>			Price	Volume	Total	25.26585 GBP	1157.226	GBP 29238.30
Price	Volume	Total								
25.26585 GBP	1157.226	GBP 29238.30								
e)	Date of the transaction	2019-01-17								
f)	Place of the transaction	XLON								

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	NIKOLAOS KALAITZIDAKIS
2	Reason for the notification	
a)	Position/status	REGIONAL DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION



3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>30.489</td> </tr> </tbody> </table>	Price(s)	Volume(s)	25.26585 GBP	30.489		
Price(s)	Volume(s)							
25.26585 GBP	30.489							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>25.26585 GBP</td> <td>30.489</td> <td>GBP 770.33</td> </tr> </tbody> </table>	Price	Volume	Total	25.26585 GBP	30.489	GBP 770.33
Price	Volume	Total						
25.26585 GBP	30.489	GBP 770.33						
e)	Date of the transaction	2019-01-17						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
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Price(s)	Volume(s)							



Coca-Cola
Hellenic Bottling Company

		25.26585 GBP	26.142	
d)	Aggregated information			
	- Aggregated volume	Price	Volume	Total
	- Price	25.26585 GBP	26.142	GBP 660.50
e)	Date of the transaction	2019-01-17		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37