



FOR IMMEDIATE RELEASE

18 September 2019

Coca-Cola HBC AG (the “Company”)

Notification of transactions by Persons Discharging Managerial Responsibilities (“PDMRs”)

The Company has been notified that the following PDMRs acquired ordinary shares of CHF 6.70 each (“Shares”) in the Company on 17 September 2019 through their participation in the Company’s Employee Share Purchase Plan (“ESPP”). The Company has been also contributing to the ESPP according to the rules and the respective acquisitions by the Company of Shares on behalf of the PDMRs on 17 September 2019 are also set out below.

PDMR	Number of Shares acquired by the PDMRs under the ESPP	Number of Shares acquired by the Company on behalf of the PDMRs under the ESPP	Share price
ZORAN BOGDANOVIC	153.631	66.279	€ 26.43646
ALAIN LAURENT BROUHARD	34.679	36.772	€ 26.43646
JAN GUSTAVSSON	93.735	41.747	€ 26.43646
MINAS AGELIDIS	29.171	23.336	€ 26.43646
MARCEL MARTIN	57.516	-	€ 26.43646
MICHALIS IMELLOS	44.705	46.475	€ 26.43646
SANDA PAREZANOVIC	32.004	33.139	€ 26.43646
PANAGIOTA KALOGERAKI	62.217	-	€ 26.43646
NIKOLAOS KALAITZIDAKIS	30.836	30.930	€ 26.43646
VITALIY NOVIKOV	117.324	26.131	€ 26.43646
GEORGIOS POLYMENAKOS	27.374	23.228	€ 26.43646
ALEKSANDER RUZEVIC	27.375	26.131	€ 26.43646
SEAN DAVID ONEIL	25.003	-	€ 26.43646

The Notification of Dealing Forms for each PDMR and for the Company’s contributions can be found below.



1	Details of the person discharging managerial responsibilities / person closely associated								
a)	Name	ZORAN BOGDANOVIC							
2	Reason for the notification								
a)	Position/status	CHIEF EXECUTIVE OFFICER							
b)	Initial notification /Amendment	INITIAL NOTIFICATION							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	COCA-COLA HBC AG							
b)	LEI	549300EFP3TNG7JGVE49							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>153.631</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.43646 GBP	153.631		
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26.43646 GBP	153.631								
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Price	Volume	Total							
26.43646 GBP	153.631	GBP 4061.46							
e)	Date of the transaction	2019-9-17							
f)	Place of the transaction	XLON							
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a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
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26.43646 GBP	66.279	GBP 1752.18						
e)	Date of the transaction	2019-9-17						
f)	Place of the transaction	XLON						

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	ALAIN LAURENT BROUHARD
2	Reason for the notification	
a)	Position/status	BUSINESS SOLUTIONS AND SYSTEMS DIRECTOR
b)	Initial notification /Amendment	INITIAL NOTIFICATION
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	COCA-COLA HBC AG
b)	LEI	549300EFP3TNG7JGVE49
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26.43646 GBP	36.772	GBP 972.12								
e)	Date of the transaction	2019-9-17								



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	JAN GUSTAVSSON						
2	Reason for the notification							
a)	Position/status	GENERAL COUNSEL AND COMPANY SECRETARY						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
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Price	Volume	Total							
26.43646 GBP	41.747	GBP 1103.64							
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f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	MINAS AGELIDIS	
2	Reason for the notification		
a)	Position/status	REGIONAL DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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26.43646 GBP	23.336	GBP 616.92							



Coca-Cola
Hellenic Bottling Company

	- Price	
e)	Date of the transaction	2019-9-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Name	MARCEL MARTIN									
2	Reason for the notification										
a)	Position/status	SUPPLY CHAIN DIRECTOR									
b)	Initial notification /Amendment	INITIAL NOTIFICATION									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	COCA-COLA HBC AG									
b)	LEI	549300EFP3TNG7JGVE49									
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Price	Volume	Total									
- Aggregated volume	26.43646 GBP	57.516									
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e)	Date of the transaction	2019-9-17									



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	MICHALIS IMELLOS						
2	Reason for the notification							
a)	Position/status	CHIEF FINANCIAL OFFICER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
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1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	SANDA PAREZANOVIC	
2	Reason for the notification		
a)	Position/status	HUMAN RESOURCES DIRECTOR	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

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Coca-Cola
Hellenic Bottling Company

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a)	Name	PANAGIOTA KALOGERAKI						
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a)	Position/status	CHIEF CUSTOMER & COMMERCIAL OFFICER						
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Price(s)	Volume(s)							
26.43646 GBP	62.217							
d)	Aggregated information	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>62.217</td> <td>GBP 1644.80</td> </tr> </tbody> </table>	Price	Volume	Total	26.43646 GBP	62.217	GBP 1644.80
Price	Volume	Total						
26.43646 GBP	62.217	GBP 1644.80						
e)	Date of the transaction	2019-9-17						



f)	Place of the transaction	XLON
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1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	NIKOLAOS KALAITZIDAKIS						
2	Reason for the notification							
a)	Position/status	REGIONAL DIRECTOR						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMM'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>30.836</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.43646 GBP	30.836		
Price(s)	Volume(s)							
26.43646 GBP	30.836							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>30.836</td> <td>GBP 815.19</td> </tr> </tbody> </table>	Price	Volume	Total	26.43646 GBP	30.836	GBP 815.19
Price	Volume	Total						
26.43646 GBP	30.836	GBP 815.19						
e)	Date of the transaction	2019-9-17						
f)	Place of the transaction	XLON						



Coca-Cola
Hellenic Bottling Company

5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>30.930</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.43646 GBP	30.930		
Price(s)	Volume(s)								
26.43646 GBP	30.930								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>30.930</td> <td>GBP 817.68</td> </tr> </tbody> </table>		Price	Volume	Total	26.43646 GBP	30.930	GBP 817.68
Price	Volume	Total							
26.43646 GBP	30.930	GBP 817.68							
e)	Date of the transaction	2019-9-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	VITALIY NOVIKOV	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	COCA-COLA HBC AG	
b)	LEI	549300EFP3TNG7JGVE49	

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>117.324</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.43646 GBP	117.324		
Price(s)	Volume(s)								
26.43646 GBP	117.324								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>117.324</td> <td>GBP 3101.63</td> </tr> </tbody> </table>		Price	Volume	Total	26.43646 GBP	117.324	GBP 3101.63
Price	Volume	Total							
26.43646 GBP	117.324	GBP 3101.63							
e)	Date of the transaction	2019-9-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>26.131</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.43646 GBP	26.131		
Price(s)	Volume(s)								
26.43646 GBP	26.131								
d)	Aggregated information - Aggregated volume	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>26.131</td> <td>GBP 690.81</td> </tr> </tbody> </table>		Price	Volume	Total	26.43646 GBP	26.131	GBP 690.81
Price	Volume	Total							
26.43646 GBP	26.131	GBP 690.81							



	- Price	
e)	Date of the transaction	2019-9-17
f)	Place of the transaction	XLON

1	Details of the person discharging managerial responsibilities / person closely associated							
a)	Name	GEORGIOS POLYMENAKOS						
2	Reason for the notification							
a)	Position/status	COUNTRY GENERAL MANAGER						
b)	Initial notification /Amendment	INITIAL NOTIFICATION						
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>27.374</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.43646 GBP	27.374		
Price(s)	Volume(s)							
26.43646 GBP	27.374							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>27.374</td> <td>GBP 723.67</td> </tr> </tbody> </table>	Price	Volume	Total	26.43646 GBP	27.374	GBP 723.67
Price	Volume	Total						
26.43646 GBP	27.374	GBP 723.67						



e)	Date of the transaction	2019-9-17							
f)	Place of the transaction	XLON							
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305							
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN							
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>23.228</td> </tr> </tbody> </table>		Price(s)	Volume(s)	26.43646 GBP	23.228		
Price(s)	Volume(s)								
26.43646 GBP	23.228								
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>23.228</td> <td>GBP 614.07</td> </tr> </tbody> </table>		Price	Volume	Total	26.43646 GBP	23.228	GBP 614.07
Price	Volume	Total							
26.43646 GBP	23.228	GBP 614.07							
e)	Date of the transaction	2019-9-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	ALEKSANDAR RUZEVIC	
2	Reason for the notification		
a)	Position/status	COUNTRY GENERAL MANAGER	
b)	Initial notification /Amendment	INITIAL NOTIFICATION	



3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor							
a)	Name	COCA-COLA HBC AG						
b)	LEI	549300EFP3TNG7JGVE49						
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>27.375</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.43646 GBP	27.375		
Price(s)	Volume(s)							
26.43646 GBP	27.375							
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>27.375</td> <td>GBP 723.70</td> </tr> </tbody> </table>	Price	Volume	Total	26.43646 GBP	27.375	GBP 723.70
Price	Volume	Total						
26.43646 GBP	27.375	GBP 723.70						
e)	Date of the transaction	2019-9-17						
f)	Place of the transaction	XLON						
5	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted							
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305						
b)	Nature of the transaction	COMPANY'S MATCHING CONTRIBUTION TO PURCHASE SHARES ON BEHALF OF PDMR UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN						
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	Price(s)	Volume(s)				
Price(s)	Volume(s)							



		26.43646 GBP	26.131						
d)	Aggregated information - Aggregated volume - Price	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>26.131</td> <td>GBP 690.81</td> </tr> </tbody> </table>		Price	Volume	Total	26.43646 GBP	26.131	GBP 690.81
Price	Volume	Total							
26.43646 GBP	26.131	GBP 690.81							
e)	Date of the transaction	2019-9-17							
f)	Place of the transaction	XLON							

1	Details of the person discharging managerial responsibilities / person closely associated					
a)	Name	SEAN DAVID ONEIL				
2	Reason for the notification					
a)	Position/status	PA&C DIRECTOR				
b)	Initial notification /Amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	COCA-COLA HBC AG				
b)	LEI	549300EFP3TNG7JGVE49				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted					
a)	Description of the financial instrument, type of instrument Identification code	COCA-COLA HBC AG ORDINARY SHARES OF CHF 6.70 EACH CH0198251305				
b)	Nature of the transaction	PDMR'S CONTRIBUTION TO PURCHASE SHARES UNDER THE COMPANY'S EMPLOYEE SHARE PURCHASE PLAN				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>26.43646 GBP</td> <td>25.003</td> </tr> </tbody> </table>	Price(s)	Volume(s)	26.43646 GBP	25.003
Price(s)	Volume(s)					
26.43646 GBP	25.003					



Coca-Cola
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d)	Aggregated information - Aggregated volume - Price	Price	Volume	Total
		26.43646 GBP	25.003	GBP 660.99
e)	Date of the transaction	2019-9-17		
f)	Place of the transaction	XLON		

This notification is made in accordance with the requirements of the EU Market Abuse Regulation.

For further information, please contact:

Jan Gustavsson

General Counsel and Company Secretary
+41 (0) 41 726 01 37